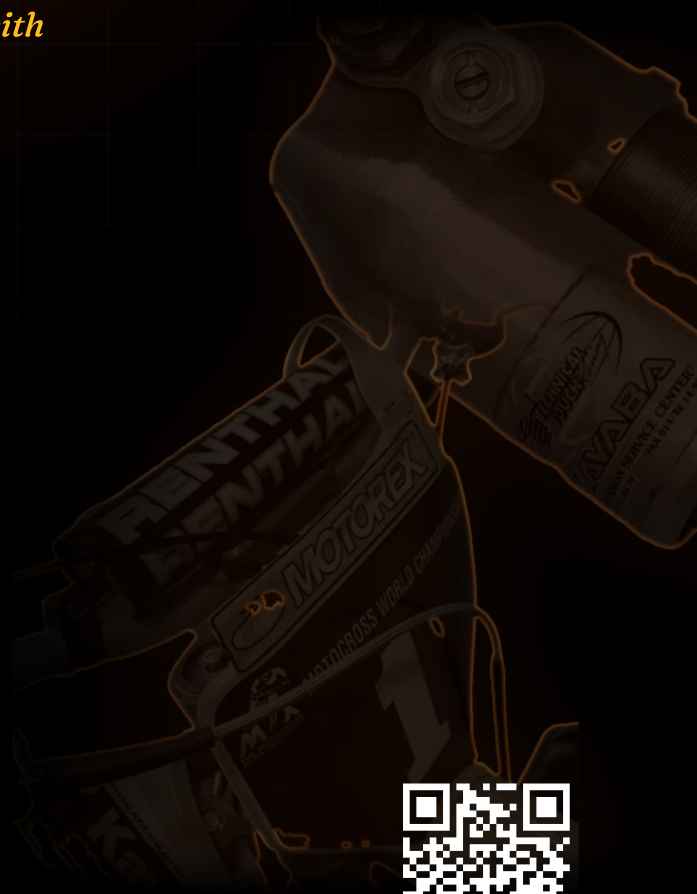


● OFFICIAL LAUNCH 24 OCTOBER 2026

The DirtSwap Guide.

For members — and for the riders, restorers and collectors about to become one.

Motocross unobtanium. Buy, sell, talk, go live — with people who know what they're looking at.



dirtswap.net

Built on the Internet Computer · Dirtswap AB, Uppsala, Sweden



A home worthy of the sport's history.

Mission

To give motocross a home worthy of its history. A private, transparent marketplace built around vintage bikes, rare and special parts, and the builds that keep them alive — for collectors and restorers first, and for every rider who loves the sport.

Vision

To become the world's first fully on-chain marketplace for motocross culture — built on the Internet Computer, run with its members, and steered by the people who use it. Not a company that merely serves a community, but a platform the community helps run.

The destination

Member governance. Over time DirtSwap hands the steering wheel to its members: decisions about features, rules and fees made with the community through open, on-chain governance — while Dirtswap AB remains the owner and steward, accountable for the law, the infrastructure and the continuity. The garages, the swap meets, the paddock culture — preserved on infrastructure the community helps steer.

Why it's different

Private by design.

Members-only. No data harvesting, no ad targeting, no algorithm deciding what you see.

Transparent by architecture.

Built fully on-chain (ICP). Listings, deal records and platform rules live on infrastructure anyone can verify — not hidden in a corporate backend.

Non-custodial.

DirtSwap never holds your money or your parts. Members deal directly with each other; the platform earns only membership fees.

Built by an enthusiast, for enthusiasts.

This isn't a marketplace pivoting into motocross. It's motocross building its own marketplace.

Five principles that won't change

Members first.

Every decision favors the community over short-term revenue.

Privacy is non-negotiable.

Your data, your deals, your business.

Transparency in the platform, privacy for the people.

The rules are on-chain and open; your identity and activity are yours.

Earned standing.

Those who build the community earn recognition and a voice in it. \$DSD is that record.

No exit.

The endgame isn't an acquisition. It's a community that steers its own home.

One place. Everything that used to be scattered.

A marketplace, an auction house, a paddock, a forum and a live room — in one members-only club, with one login and one yearly fee. No ads, no algorithm, no strangers.



Marketplace

Fixed-price listings in USD, EUR, GBP — or in \$DSD points. Up to 25 photos, full-screen zoom, payment methods the seller actually accepts, a green chip when a payment plan is possible.



Real auctions

Proxy bidding, hard reserves, Buy It Now, armed sniper bids — and anti-snipe extensions so the last 5 minutes can't be stolen.



Want-to-Buy

Post the part you're hunting. Members propose; you accept one and a deal opens. Part Alerts tell you the moment something matching is listed.



The Deal Sheet

One page per deal: shipping, the seller's payment details (private), a 72-hour payment window, reminders, tracking, ratings. You pay the seller directly — DirtSwap never holds the money.



Forum

Build journals, tech help, unobtainium watch, paddock & race media (24 photos a post). Subscribe to threads, tip good answers in \$DSD, pin your own build.



Live rooms NEW

Go live on any thread — wrenching, race day, a bike for sale. Chat, photos, @-call a member in, tip \$DSD. The transcript stays on the thread.



The member globe

Every member lights up their country. Flags next to names, avatars with tier rings, a gold crown for the founding members. You see who you're dealing with.



\$DSD rewards

Community points earned by doing things — deals, listings, helping. Spent on boosts, pins, premium Want-to-Buys, avatars. Tipped and gifted between members.



No passwords. Ever.

Sign in with Apple, Google or your phone's own key. Nothing to remember, nothing to leak, nothing for anyone to breach.

Two minutes. One tap every time after.

1 Open dirtswap.net in Safari or Chrome

Not inside Instagram or Facebook — their built-in browser can't finish the login. Type the address yourself, then tap **Join**.

2 Create your login

A small window called Internet Identity opens. Tap **Create**, pick **Apple** (iPhone) or **Google** (Android or any Google account) and approve with Face ID, fingerprint or your phone's PIN. That's your login from now on — no password, nothing to write down, and it follows your Apple or Google account onto your next phone. Prefer not to use them? Choose **Sign in with passkey**: the key lives in your phone's own keychain.

3 Pick a name and a country

Your alias is what members see; your country puts you on the globe and a flag next to your name. No e-mail or phone needed to join (an e-mail is optional, for deal notifications).

4 Pay the yearly membership

\$199 a year (+ VAT where applicable), one card payment through Stripe. Nothing recurs, no card on file — you decide every year. Offers come and go: check the Guide page (dirtswap.net/guide) for a running promo before you pay.

5 You're in

Marketplace, auctions, forum, live rooms, messages — everything opens. From now on logging in is: Sign in → Apple or Google → Face ID. Never tap **Create** again; that starts a second, empty account.



FOUNDING MEMBERS

The first 50 paying members are the founding members: the gold crown after your name everywhere, the founder avatar and ring, and a permanent place in the story of the club. The counter is live on the Members page.

Getting back in

- Same device: one tap — Apple, Google or Face ID / fingerprint / PIN.
- Signed up with Apple or Google? Any device: Sign in and pick the same account.
- Passkey users: add a second device and a recovery phrase once from the Internet Identity site (five minutes, afterwards).
- Stuck? Message Team DirtSwap — most cases are solved in two minutes.

Listings, bids and the part you can't find.

Selling

- **Fixed price or auction**, in USD, EUR, GBP — or priced in \$DSD points for members who'd rather trade in the club's own currency.
- **Photos by tier**: 10 for new members, up to 25 at the top tiers. Every photo opens full-screen with pinch and double-tap zoom up to 4×.
- **Your terms**: shipping text, the payment methods you accept (PayPal, bank transfer, Swish, payment plan), quantity for multiples.
- **Featured**: boost a listing to the top for 7 days for 50 \$DSD.
- **Fitment**: make, model, year range and part number so the right people find it.
- **Schedule the launch**: list now, open later — an hour to 30 days ahead. Until then the card says *Opens Sat 20:00*, members can watch it, nobody can buy or bid, and the people watching get a bell the moment it opens. Perfect for a race-day auction.

Buying

- **Buy Now** opens a Deal Sheet instantly; offers below asking go to the seller to accept.
- **Watchlist** with price-drop alerts; **saved searches** and **saved sellers** that mail you when something new appears. Watch an *upcoming* listing and you're told when it opens.
- **Visitors see masked listings** — no seller, no contact, no deal. Members see everything. That's the whole point of the fee.

Auctions that behave

Proxy bidding	Enter your maximum once; the price shows the second-highest maximum plus one increment. Nobody sees your ceiling.
Reserve	A hard floor. Not met at the end → no deal, seller can relist.
Anti-snipe	A bid in the last 5 minutes extends the auction 5 minutes, up to 6 times. Everyone is told.
Sniper bids	Arm a maximum in advance; it fires inside the last 5 minutes for you, even while you're on the track.
Buy It Now	Optional price, available until the first bid lands.
Close	Within a minute: Deal Sheet for the winner, bells and e-mails to everyone involved.

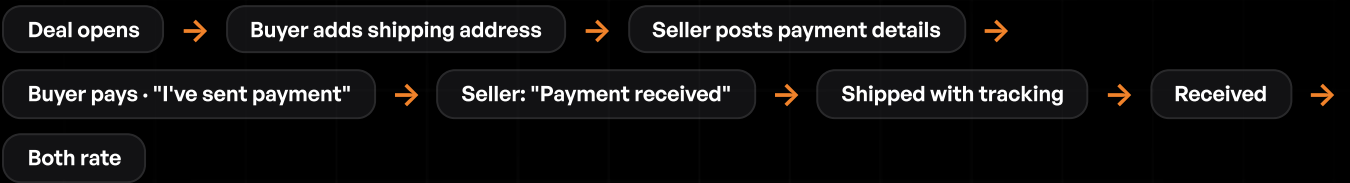
Want-to-Buy

Post what you're hunting, with up to 5 photos. Members propose a price; you accept one and the deal opens with them as seller. Requests run 30 days (60 as Premium, 500 \$DSD), and Part Alerts e-mail you when a matching listing appears.



The Deal Sheet: one page, no loose ends.

DirtSwap records the agreement and keeps both sides honest. The money goes straight from buyer to seller, the way the seller accepts it — we never touch it and never take a cut.



What keeps it fair

- **72-hour payment window** from the moment the deal opens; the clock and deadline are on the sheet and in your alerts. Reminders at 24 h and 4 h.
- **Payment details are private** — only the buyer of that deal sees the seller's bank, Swish or PayPal details. Posting them for the first time gives the buyer at least another 36 hours.
- **Sellers can extend** the window once if the buyer asks.
- **Problem?** Either side can flag the deal; the clock freezes and the team steps in. A deal stuck after payment for 7 days is flagged automatically.
- **Non-payment:** the deal cancels itself after the window; the item goes back on sale, and the buyer gets a strike if payment details were posted. Three strikes in 12 months = 30 days without buying.
- **Ratings** after completion — a track record that follows your name.

Ways a deal starts

Buy Now	Fixed-price listing, also \$DSD-priced ones
Buy It Now	Auction, before the first bid
Auction won	Highest bidder when the clock runs out
Offer accepted	Below-asking offer the seller said yes to
Want-to-Buy	Proposal the requester accepted
Direct deal	Proposed inside Messages and accepted

Every deal gets its own conversation

Opened automatically in Messages for the two of you. Photos, questions, tracking numbers — all in one place, next to the sheet.

The paddock, open all week.

The forum

- **Categories** for builds, tech help, parts wanted, old-school moto, marketplace talk, unobtainium watch, paddock & race media.
- **Build journals:** switch your thread to *Author's journal* — only you post the updates, everyone comments underneath.
- **Photos:** 10 per post, 24 in Paddock & Race Media; YouTube embeds.
- **React** with 👍 ❤️ 🔥 😊 😞 🛠️ on any post, reply or comment — one per member, tap again to change it. **Tip** the person who solved it in \$DSD.
- **Follow** a thread and get a bell on every reply. **Pin** your own thread to the top for 24 hours (250 \$DSD).
- **Garage collections** on your profile: the bikes and gear you own.
- Your name carries your flag, your tier ring and — if you're one of the first 50 — the crown.

LIVE ROOMS

Any thread can go live. Tap **Go live** in the thread header and a chat opens next to it — a side column on desktop, a LIVE bar at the bottom of your phone. Everyone following the thread gets a bell.

- **Talk** in text, drop a photo, or both. Everyone who can read the thread can join in.
- **@-call** a member in — pick them from the list and they get a bell that lands straight in the room. Up to five per line.
- **Tip** someone 5 / 10 / 25 \$DSD mid-chat for the answer that saved your weekend.
- **It ends clean:** the author or the team closes it, or it closes by itself after two quiet hours. The whole chat is saved under the thread as a *Live session* — nothing is lost, unlike a group chat.
- **Journal threads:** only the author (or the team) can open a room; on open threads anyone can.
- **Schedule it:** authors can set a room for race day or a wrench night. The thread shows an *Upcoming live* chip, you get a bell an hour before, and the room opens by itself on time.

Good for

Saturday wrench nights · race-day pit wall · "is this part real?" calls with photos · selling a bike live to the people who actually want it.

LIVE · opened by RJ · 12 min ago · 4 talking

End

RJ opened the room

RJ

RJ 🇸🇪 🙌 20:04

KX450 is on the stand — doing the clutch tonight. Anyone done the '19 basket swap?

TT

TwoStrokeTommy 🇺🇸 20:05

Yes — check the judder spring orientation first, 9 out of 10 people flip it. @CR500Carla you had the torque spec?

cc

CR500Carla 🇮🇹 🙌 20:06

9.8 Nm on the pressure plate bolts, criss-cross. Don't trust the old manual.

RJ tipped CR500Carla 10 \$DSD



Write something or add a photo...

Send

Points for the people who build the place.

\$DSD are DirtSwap's community points. You earn them by doing things that make the club better, spend them on perks, and tip or gift them to other members. They have no monetary value, can't be bought or cashed out, and only work inside DirtSwap — they're a record of what you've put in.

Earn

ACTION	POINTS
Completed deal	15 buyer · 25 seller · +25 each over \$500
Your first listing	20 , once
Quality listing (team award)	10
Daily check-in	1 a day · +5 on every 7th in a row
Referring a new member	100 to you · 50 to them, when they join
Renewing your year	100
Content: part IDs, valuation data, restoration logs	per the team's rate card

Activity earnings are multiplied by your tier (×1.00 to ×2.00). Daily cap 100; monthly cap by tier. The pool is fixed — points are scarce by design.

Spend

PERK	COST
Featured listing, 7 days	50
Pin your thread, 24 h	250
Premium Want-to-Buy (60 days)	500
Extra valuation request	25
Avatar change	25
Tip or gift a member	any amount
Buy a listing priced in \$DSD	the asking price

Tiers

Lifetime points earned — a high-water mark that never drops. Higher tier: bigger multiplier, more photos per listing, more free valuations.

Novice 0 · ×1.00 · 10 photos	Vet 100 · ×1.10 · 10 photos	Privateer 500 · ×1.20 · 12 photos	Pro 2 000 · ×1.35 · 15 photos	Factory Rider 10 000 · ×1.50 · 20 photos	GOAT 50 000 · ×2.00 · 25 photos
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Staff never earn points. Every mint and spend is written to a public ledger you can read on your dashboard. Photo counts are the launch settings and can change.

You know who you're dealing with.

Members, not users

- **The globe** on the front page lights up every member's country — the club at a glance.
- **Flags, avatars, rings, crowns:** a name on DirtSwap tells you where someone is from, how long they've been building standing, and whether they were here from the start.
- **Members page:** every paid member, searchable, one tap to a profile with their listings, forum activity, garage and ratings.
- **Messages:** one-to-one, with message requests you can accept, decline or block; deal conversations open on their own.
- **Alerts:** one bell for everything — deals, bids, replies, live rooms, price drops — with a clean history.

Privacy

- **No password, no e-mail required, no phone number.** Your login is a key on your device (or your Apple/Google account) — there's nothing for us to lose and nothing for anyone to steal.
- **No ads, no data sales, no tracking pixels.** The fee is the business model.
- Visitors see masked listings only. Your activity is visible to members, not to the internet.
- Delete your account yourself — a 30-day cooling-off, then your name and data are scrubbed; completed deals stay as anonymous history.

Safety

- **Everyone paid to be here.** That alone removes most of what goes wrong on free platforms.
- **Deals leave a trail:** timestamps, payment declared and confirmed, tracking, ratings. Disputes are decided on the record, not on memory.
- **Strikes and suspensions** for non-payers; **bans** for the rest. Banned accounts vanish from the globe, the lists and the counters.
- **Report** a listing or a conversation in two taps; a moderator reviews the whole thread.
- **Staff don't earn points** and can't buy standing — the economy is for members.

House rules, short version

- Describe parts honestly — condition, fitment, flaws. Photos of the actual item.
- Pay within the window; ship when paid; confirm when received.
- No fakes, no stolen goods, no counterfeit branding.
- Be the person you'd want to buy from.

Full Rules, Terms (v1.2) and Privacy policy live in the footer of every page.

Who runs it

Dirtswap AB, org.nr 559608-3591, Uppsala, Sweden — an enthusiast-owned company, no outside investors. Support: support@dirtswap.net or Team DirtSwap in Messages.

One fee. No tiers to buy, no cut on your deals.

MEMBERSHIP

\$199

a year

+ VAT or sales tax where applicable, added by Stripe at checkout. One payment, nothing recurring, no card on file. Launch and seasonal offers are posted on dirtswap.net/guide — check for a running promo before you join; the code goes in at checkout.

- Full marketplace, auctions, Want-to-Buy, Deal Sheets
- Forum, live rooms, messages, members page
- \$DSD rewards and perks
- Your country on the globe, your flag on your name
- **First 50 paying members: founding member crown** 👑

Bring a friend

Your dashboard has a referral link — **send the link, not the code**. When your mate opens it in Safari or Chrome, creates a login and starts a membership, the code is already filled in on the payment screen. The moment their membership starts, you get **100 \$DSD** and they get **50**. A code can only be used by someone who hasn't paid yet, once per person, never your own.

Renewing

The Renew button appears 30 days before your year ends; renewing early simply adds a year, and pays a 100 \$DSD bonus. Let it lapse and nothing is deleted — your points, tier and listings wait for you; the listings are just hidden until you're back.

Paying with crypto

Card through Stripe today; ICP payment is on the roadmap.

Where it's going

PHASE 1 · NOW

Build the community and prove the marketplace.

Core marketplace, private membership, \$DSD rewards, non-custodial architecture on ICP. Milestone: a healthy founding member base with real deals completed.

PHASE 2 · NEXT

Become the reference point for vintage motocross.

Reputation and provenance kept on-chain, a member valuation service building toward the definitive price guide, restoration logs and a knowledge archive, growth across the EU and beyond.

PHASE 3

Prepare the handover of the steering wheel.

Member votes on features, fees and rules — informally first, then on-chain. Treasury transparency. The legal and technical structure for member governance, with counsel.

PHASE 4 · THE DESTINATION

The members steer; Dirtswap AB keeps the lights on.

On-chain governance live. Recognition for the members who built the platform from day one. A keeper, not a landlord.

Straight answers.

Why a fee at all?

Because the fee is what keeps everyone else out. No ads, no data sales, no cut on deals — the \$199 is the only money DirtSwap makes, and it buys you a room full of people who are serious.

Does DirtSwap hold my money?

Never. You pay the seller directly by the method they accept. DirtSwap records the deal, runs the clock, reminds, cancels overdue deals and keeps the ratings.

What is the Internet Computer thing?

The computer DirtSwap runs on — a public network instead of a company's server room. For you it means: no passwords, no one can quietly sell your data, and the rules of the platform are verifiable. You never have to think about it.

I'm a mechanic, not a tech guy.

Then tap Create → Apple or Google → Face ID. That's the whole login. Nothing to install, nothing to remember.

Is \$DSD money?

No. Points, earned by activity, spent on perks, tipped between members. They can't be bought or cashed out.

What if a buyer doesn't pay?

The deal cancels itself after 72 hours, your item goes back on sale, and the buyer gets a strike. Three strikes and they can't buy for 30 days.

What if a seller doesn't ship?

Flag the deal from the sheet; the clock freezes and the team steps in with the full record. A deal left hanging after payment is flagged automatically after 7 days.

Can I sell outside my country?

Yes — the globe is the point. Shipping terms are yours to set; currencies are USD, EUR, GBP or \$DSD.

I lost my phone.

Apple or Google login: sign in on the new phone with the same account. Passkey login: your second device or recovery phrase gets you back. Nobody can reset it for you — which is also why nobody can take it from you.

Who do I talk to?

Team DirtSwap in Messages, or support@dirtswap.net. A human answers.

● DOORS ARE OPEN

dirtswap.net

Open it in Safari or Chrome, read the two-minute guide, check the current offers, join. The first 50 wear the crown.

